

TEHIC

Learning Unit Sheets

University Program: MA/MSc in Heritage Interpretation

Course title: Heritage and interpretation: sustainable futures 30ECTS

General objective of the Course: The overarching aim of this course is to equip students with a holistic understanding of Heritage Interpretation — encompassing the ways in which heritage sites, objects, and cultures are interpreted, presented, managed, and evaluated. Progressing from foundational knowledge to advanced critical analysis and practical application, the course is carefully structured through four interrelated modules. These modules are designed to:

- 1) Establish a solid foundation by familiarizing students with the key concepts, methodologies, and practices essential to the field of Heritage Interpretation,
- 2) Understand the legal and policy frameworks that shape the heritage sector and interpretation strategies,
- 3) Encourage a deep, critical examination of Heritage Interpretation narratives,
- 4) Integrate the principles of sustainability with Heritage Interpretation.



MODULE: Unlocking the Past: Introduction to Heritage Interpretation

General objective of the Module: This module provides a comprehensive framework for understanding the history of the origin and development of the concept of HI, by: - presenting key people and projects from the history of the development of HI with the aim of understanding the context within which they were created and acted and what influence they have on contemporary events in the context of HI - presenting definition and in-depth analysis of key professional terminological terms and concepts and the theoretical framework that is the basis of HI

| Module: | Unlocking the Past: Introduction to Heritage Interpretation | name of module |
|---------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------|
| Prerequisites: | English Level B1 | if any (attending any course before or any other request) |
| On-line / In Class: | Determined by the university | |
| ECTS credits: | 5 | One ECTS credit corresponds to 25 to 30 hours of work. |
| Dedicated hours: Lectures | 5 | 1 equal 45 minutes |
| Dedicated hours: Seminars | 3 | 1 equal 45 minutes |
| Dedicated hours: Field Work/Laboratory | | 1 equal 45 minutes |
| Learning outcomes. After the module, students will be able to: Specific tasks: | - Demonstrate an understanding of the historical context and influence of HI. - Connect past developments with contemporary issues and practices in HI, showcasing a deep understanding of the field's evolution. - Define and apply the theoretical framework and terminology of HI. Class attendance Participating in class discussions Written assignments / short assignments / quizzes | if any = e.g. students (working individually or in assigned working groups) will prepare an interpretation plan |
| Working materials / Literature: | Reading list will follow. | overall materials/literature per the Course |
| Exam/ Assessment: | Written essay/paper | written / oral / seminar (or mixture = name it) |
| Competences of the teacher/trainer: | PhD level required for the full module. Activities and individual lectures can be conducted by a professional Heritage Interpreter. | exceptions to PhD level are possible for individual lectures or activities (e.g. expert with 20 years of field work experience). |



Module: Navigating the legal and policy landscape of Heritage Interpretation

General objective of the Module: This module quips students with knowledge of the main legal and policy frameworks impacting the heritage sector and HI, providing a foundational understanding of how these frameworks guide and constrain heritage practices, by: - enabling students to understand the broad scope of the heritage sector through comprehensive analysis of policies and jurisdictions, fostering an appreciation for the complexity and diversity of heritage management and interpretation. - improving students' presentation skills, ensuring they can effectively communicate complex legal and policy information to an audience. - teaching students peer-review techniques, enhancing their ability to critically evaluate their own and others' work.

| Module: | Navigating the legal and policy | name of module |
|----------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------|
| | landscape of HI | |
| Prerequisites: | Completion of previous modules in the full course. English level B1 | if any (attending any course before or any other request) |
| On-line / In Class: | Determined by the university | |
| ECTS credits: | 5 | One ECTS credit corresponds to 25 to 30 hours of work. |
| Dedicated hours: Lectures | 4 | 1 equal 45 minutes |
| Dedicated hours: Seminars | 3 | 1 equal 45 minutes |
| Dedicated hours: Field Work/Laboratory | 0 | 1 equal 45 minutes |
| Learning outcomes. After the module, students will be able to: | Demonstrate knowledge of the main legal and policy frameworks affecting the heritage sector and HI. Describe the broad scope of the heritage sector through legal and policy documents in their own country. Apply presentation skills and peerreview techniques. | |
| Specific tasks: | class attendance participating in class discussions written assignments / short assignments / quizzes | if any = e.g. students (working individually or in assigned working groups) will prepare an interpretation plan |
| Working materials / Literature: | Reading list will follow, including international conventions, recommendations, and charters, and chosen national legal frameworks, relevant to the student's case. | overall materials/literature per the Course |
| Exam/ Assessment: | Written paper; Oral presentation; Written feedback on peer presentations. | written / oral / seminar (or mixture = name it) |
| Competences of the teacher/trainer: | PhD level required for the full module. Activities and individual lectures can be conducted by a professional Heritage Interpreter. | exceptions to PhD level are possible for individual lectures or activities (e.g. expert with 20 years of field work experience). |



Module: Rethinking Heritage Narratives I: Understanding a Critical Approach

General objective of the Module: This module provides a comprehensive framework for understanding heritage narratives from a critical perspective, by: - focusing on the theoretical underpinnings, equipping students with the intellectual tools to critically analyse heritage narratives. - exploring the theories that explain how heritage narratives are formed and how they function within societies, thereby preparing students to challenge prevailing narratives and explore diverse perspectives.

| Module: | Rethinking Heritage Narratives I: Understanding a Critical Approach | name of module |
|----------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------|
| Prerequisites: | Completion of previous modules in the full course. English Level B1 | if any (attending any course before or any other request) |
| On-line / In Class: | Determined by the university | |
| ETCS credits: | 5 | One ECTS credit corresponds to 25 to 30 hours of work. |
| Dedicated hours: Lectures | 4 | 1 equal 45 minutes |
| Dedicated hours: Seminars | 2 | 1 equal 45 minutes |
| Dedicated hours: Field Work/Laboratory | Supervision of each case study (depending on how many students): 15 | 1 equal 45 minutes |
| Learning outcomes. After the module, students will be able to: | Explain key theories and concepts of critical heritage studies Discuss the role of power, politics, and ideology in shaping heritage narratives. | |
| Specific tasks: | Individually: reading and seminar Group work: Case study | if any = e.g. students (working individually or in assigned working groups) will prepare an interpretation plan |
| Working materials / Literature: | Reading list will follow. | overall materials/literature per the Course |
| Exam/ Assessment: | Blog Post; Oral presentation; Written feedback on peer presentations. | written / oral / seminar (or mixture = name it) |
| Competences of the teacher/trainer: | PhD level required for the full module. Activities and individual lectures can be conducted by a professional Heritage Interpreter. | exceptions to PhD level are possible for individual lectures or activities (e.g. expert with 20 years of field work experience). |



Module: Rethinking Heritage Narratives II: Applying a Critical Approach

General objective of the Module: This module reshapes how students perceive and engage with heritage, challenging them to question and reinterpret the ways in which heritage is conceptualized and communicated, fostering a critical understanding that is vital for innovative and thoughtful heritage interpretation, by - offering assessment tools for understanding heritage in its specific context. - presenting methods that help students question and expand the narratives that shape our understanding of history and landscapes.

| Module: | Rethinking Heritage Narratives II: Applying Critical Approach | name of module |
|----------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------|
| Prerequisites: | Completion of previous modules in the full course. English Level B1 | if any (attending any course before or any other request) |
| On-line / In Class: | Determined by the university | |
| ETCS credits: | 5 | One ECTS credit corresponds to 25 to 30 hours of work. |
| Dedicated hours: Lectures | 4 | 1 equal 45 minutes |
| Dedicated hours: Seminars | 2 | 1 equal 45 minutes |
| Dedicated hours: Field Work/Laboratory | Supervision of each case study (depending on how many students): 15 | 1 equal 45 minutes |
| Learning outcomes. After the module, students will be able to: | Utilize assessment tools for contextual understanding of heritage Apply theoretical frameworks to a case study, demonstrating the ability to critically analyse specific heritage narratives and artefacts through the lens of critical heritage theories. | |
| Specific tasks: | Individually: reading and seminar Group work: Case study | if any = e.g. students (working individually or in assigned working groups) will prepare an interpretation plan |
| Working materials / Literature: | Reading list will follow | overall materials/literature per the Course |
| Exam/ Assessment: | Participation in seminars and discussions. A critical short essay or report based on project work analysing a specific heritage narrative. | written / oral / seminar (or mixture = name it) |
| Competences of the teacher/trainer: | PhD level required for the full module. Activities and individual lectures can be conducted by a professional Heritage Interpreter. | exceptions to PhD level are possible for individual lectures or activities (e.g. expert with 20 years of field work experience). |



Module: Interpreting Heritage for a Sustainable Future I: Understanding

General objective of the Module: This module provides a comprehensive framework for understanding the main elements, processes and stakeholders within the concept of sustainable development applied on HI, by: - describing the main features of HI in supporting and encouraging sustainable development practices - presenting key methods for high-quality and comprehensive heritage interpretation based on the principles of sustainable development, and how it could influence individuals and societies.

| Module: | Interpreting Heritage for a Sustainable Future I: Understanding | name of module |
|----------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------|
| Prerequisites: | Completion of previous modules in the full course. English Level B1. | if any (attending any course before or any other request) |
| On-line / In Class: | Determined by the university | |
| ECTS credits: | 5 | One ECTS credit corresponds to 25 to 30 hours of work. |
| Dedicated hours: Lectures | 5 | 1 equal 45 minutes |
| Dedicated hours: Seminars | 2 | 1 equal 45 minutes |
| Dedicated hours: Field Work/Laboratory | 15 | 1 equal 45 minutes |
| Learning outcomes. After the module, students will be able to: | Design and prepare a strategic heritage interpretation plan using a methodological approach based on multiple stakeholders and sustainable development Apply key methods for high-quality and comprehensive heritage interpretation based on the principles of sustainable development. | |
| Specific tasks: | class attendance participating in class discussions field work / project written assignments / short assignments / quizzes | if any = e.g. students (working individually or in assigned working groups) will prepare an interpretation plan |
| Working materials / Literature: | Reading list will follow | overall materials/literature per the Course |
| Exam/ Assessment: | Written essay/paper | written / oral / seminar (or mixture = name it) |
| Competences of the teacher/trainer: | PhD level required for the full module. Activities and individual lectures can be conducted by a professional Heritage Interpreter. | exceptions to PhD level are possible for individual lectures or activities (e.g. expert with 20 years of field work experience). |



Module: Interpreting Heritage for a Sustainable Future II: Application

General objective of the Module: This module illustrates how HI can contribute to sustainable development goals and encouraging students to apply these insights in crafting interpretations that promote environmental stewardship, cultural preservation, and social cohesion, by: - presenting how to apply HI principles in the design and preparations of a small scale student's heritage interpretation project, addressing diverse sustainable future(s).

| Module: | Interpreting Heritage for a Sustainable Futures II: Application | name of module |
|----------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------|
| Prerequisites: | Completion of previous modules in the full course. English Level B1. | if any (attending any course before or any other request) |
| On-line / In Class: | Determined by the university | |
| ECTS credits: | 5 | One ECTS credit corresponds to 25 to 30 hours of work. |
| Dedicated hours: Lectures | 5 | 1 equal 45 minutes |
| Dedicated hours: Seminars | 2 | 1 equal 45 minutes |
| Dedicated hours: Field Work/Laboratory | 15 | 1 equal 45 minutes |
| Learning outcomes. After the module, students will be able to: | Design and prepare a strategic heritage interpretation plan using a methodological approach based on multiple stakeholders and sustainable development Apply key methods for high-quality and comprehensive heritage interpretation based on the principles of sustainable development. | |
| Specific tasks: | class attendance participating in class discussions field work / project written assignments / short assignments / quizzes | if any = e.g. students (working individually or in assigned working groups) will prepare an interpretation plan |
| Working materials / Literature: | Reading list will follow | overall materials/literature per the Course |
| Exam/ Assessment: | A short essay; Oral presentation; Written feedback on peer presentations. | written / oral / seminar (or mixture = name it) |
| Competences of the teacher/trainer: | PhD level required for the full module. Activities and individual lectures can be conducted by a professional Heritage Interpreter. | exceptions to PhD level are possible for individual lectures or activities (e.g. expert with 20 years of field work experience). |



University Program: MA/MSc in Heritage Interpretation

Course title: The interpretive communication 15 ECTS

General objective of the Course: The overarching aim is to position heritage interpretation as a pivotal mechanism for the eco-social development of cultural landscapes, by providing participants with the essential skills needed for utilizing interpretive communication effectively. Through this, participants will learn to generate meaningful connections between multiple stakeholders and the heritage resources, enhancing the overall experience and promoting sustainable engagement with heritage.



Module: Discovering heritage stories

General objective of the Module: This module focuses on the students learning how to generate connections between the multiple stakeholders and the meanings of the heritage resource, by: - Identifying intangible elements and universal concepts connected to heritage resources. - Using tools to select which features that have greater interpretive potentiality.

| Module: | Discovering heritage stories | name of module |
|----------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------|
| Prerequisites: | Completion of course: Heritage and interpretation: sustainable futures 30ECTS. English Level B1. | if any (attending any course before or any other request) |
| On-line / In Class: | Determined by the university | |
| ECTS credits: | 5 | One ECTS credit corresponds to 25 to 30 hours of work. |
| Dedicated hours: Lectures | 5 | 1 equal 45 minutes |
| Dedicated hours: Seminars | 3 | 1 equal 45 minutes |
| Dedicated hours: Field Work/Laboratory | Supervision of each case study (depending on how many students) 10 | 1 equal 45 minutes |
| Learning outcomes. After the module, students will be able to: | Apply skills to discover the intangible features and universal concepts in specific heritage items. Use interpretive tools for evaluation and selection of heritage resources to build a narrative. | |
| Specific tasks: | Individual work: reading bibliography and participating in seminars (workshops, forums) Group work: analysing a case study. | if any = e.g. students (working individually or in assigned working groups) will prepare an interpretation plan |
| Working materials / Literature: | Reading list will follow | overall materials/literature per the Course |
| Exam/ Assessment: | Seminar presentation using digital media | written / oral / seminar (or mixture = name it) |
| Competences of the teacher/trainer: | PhD level required for the full module. Activities and individual lectures can be conducted by a professional Heritage Interpreter. | exceptions to PhD level are possible for individual lectures or activities (e.g. expert with 20 years of field work experience). |



Module: The characteristics of TORE communication

General objective of the Module: This module enables students to understand and apply the theoretical foundations of the interpretive communication model, by: -enabling students to develope a thematic and well-organized communication -teaching students to use relevant concepts and to develop enjoyable formats.

| Module: | The characteristics of TORE Communication | name of module |
|-------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------|
| Prerequisites: | Completion of course: Heritage and interpretation: sustainable futures 30 ECTS and Completion of previous modules in the full course. English Level B1. | if any (attending any course before or any other request) |
| On-line / In Class: | Determined by the university | |
| ECTS credits: | 5 | One ECTS credit corresponds to 25 to 30 hours of work. |
| Dedicated hours: Lectures | 5 | 1 equal 45 minutes |
| Dedicated hours: Seminars | 3 | 1 equal 45 minutes |
| Dedicated hours: Field Work/Laboratory | Supervision of each case study (depending on how many students) 10 | 1 equal 45 minutes |
| Learning outcomes. After the module, students will be able to: | - Demonstrate a comprehensive understanding of the TORE communication model's theoretical underpinnings, including its significance and application in HI Apply the TORE principles in the planning and design of a HI project. | |
| Specific tasks: | Individual work: reading bibliography and participating in seminars. Group work: analyzing a case study. | if any = e.g. students (working individually or in assigned working groups) will prepare an interpretation plan |
| Working materials / Literature: | Reading list will follow | overall materials/literature per the Course |
| Exam/ Assessment: | Case study exam | written / oral / seminar (or mixture = name it) |
| Competences of the teacher/trainer: | PhD level required for the full module. Activities and individual lectures can be conducted by a professional Heritage Interpreter. | exceptions to PhD level are possible for individual lectures or activities (e.g. expert with 20 years of field work experience). |

Module: The interpretive script





General objective of the Module: This module enable students to acquire the necessary skills to develop an interpretive script, by: - Teaching how to draft a script of each point of the interpretation activity. - Training on the importance of transitions in storytelling. - Enabling students to be aware of the relevance of the introduction and conclusion in an interpreting experience.

| Module: | The interpretive script | name of module |
|----------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------|
| Prerequisites: | Completion of course: Heritage and interpretation: sustainable futures 30ECTS and Completion of previous modules in the full course English Level B1. | if any (attending any course before or any other request) |
| On-line / In Class: | Determined by the university | |
| ECTS credits: | 5 | One ECTS credit corresponds to 25 to 30 hours of work. |
| Dedicated hours: Lectures | 4 | 1 equal 45 minutes |
| Dedicated hours: Seminars | 4 | 1 equal 45 minutes |
| Dedicated hours: Field Work/Laboratory | 0 | 1 equal 45 minutes |
| Learning outcomes. After the module, students will be able to: | Critically assess the effectiveness of interpretive communication strategies and scripts. Design and prepare interpretative storytelling. Demonstrate the necessary skills to develop detailed and compelling interpretive scripts that effectively communicate the significance of heritage sites or items, engaging audiences and enhancing their understanding and appreciation of heritage resources. | |
| Specific tasks: | Individual work: reading and participating in seminars. Group work: analysing a case study. | if any = e.g. students (working individually or in assigned working groups) will prepare an interpretation plan |
| Working materials / Literature: | Reading list will follow | overall materials/literature per the Course |
| Exam/ Assessment: | Written and oral exam | written / oral / seminar (or mixture = name it) |
| Competences of the teacher/trainer: | PhD level required for the full module. Activities and individual lectures can be conducted by a professional Heritage Interpreter. | exceptions to PhD level are possible for individual lectures or activities (e.g. expert with 20 years of field work experience). |



University Program: MA/MSc in Heritage Interpretation

Course title: Personal & Non-personal Interpretive Means (15 ECTS)

General objective of the Course:

The aim is to equip students with comprehensive knowledge and practical skills in utilising personal and non-personal interpretive means for effective engagement and learning experiences, while fostering audience development and accessibility, within diverse heritage settings.



Module name: Understanding Audiences

General objective of the Module: This module offers a structured approach for mastering multiple stakeholder engagement and development strategies, with a particular emphasis on inclusivity and participation, by: - concentrating on diverse learning styles and psychosocial theories, furnishing students with the necessary insights to effectively understand and meet the varying needs and expectations of different audiences. - delving into the methodologies for developing and applying multiple stakeholder engagement strategies, thereby equipping students to enhance visitor involvement and ensure inclusivity. - utilizing tools for feedback and impact assessment, which prepares students to critically evaluate the efficacy of engagement strategies and implement improvements.

| Module: | Understanding Audiences | name of module |
|----------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------|
| Prerequisites: | Completion of courses: Heritage and interpretation: sustainable futures 30ECTS and The Interpretive Communication. English Level B1. | if any (attending any course before or any other request) |
| On-line / In Class: | Determined by the university | |
| ECTS credits: | 5 ECTS | One ECTS credit corresponds to 25 to 30 hours of work. |
| Dedicated hours: Lectures | 6 | 1 equal 45 minutes |
| Dedicated hours: Seminars | 0 | 1 equal 45 minutes |
| Dedicated hours: Field Work/Laboratory | 0 | 1 equal 45 minutes |
| Learning outcomes. After the module, students will be able to: | Apply knowledge of various learning styles and psychosocial theories to understand diverse audience needs. Design and implement audience development strategies that enhance visitor engagement and inclusivity. Evaluate engagement strategies using feedback and impact assessment tools. | |
| Specific tasks: | Lecture-centered methodology. The students are asked to read and discuss specific materials, do small exercises, working individually and as working groups. | if any = e.g. students (working individually or in assigned working groups) will prepare an interpretation plan |
| Working materials / Literature: | Reading list will follow. | overall materials/literature per the Course |
| Exam/ Assessment: | Written exam | written / oral / seminar (or mixture = name it) |
| Competences of the teacher/trainer: | PhD in Social Sciences. Experience in museum, communication and learning theories. | exceptions to PhD level are possible for individual lectures or activities (e.g. expert with 20 years of field work experience). |



Module name: Engaging with People, Objects and Environments

General objective of the Module: This module offers a structured approach for understanding the educational potential of heritage objects and settings, emphasizing their role in learning experiences, by: - examining the significance of tangible heritage items and the narratives they embody, providing students with the insights needed to appreciate and convey their educational value. - exploring the process of designing and evaluating exhibitions and learning environments, equipping students with the tools to utilize these settings effectively as educational resources. - investigating strategies for crafting immersive experiences that encourage active engagement and learning, preparing students to create compelling and educative interactions.

| Module: | Engaging with Objects and Environments | name of module |
|----------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------|
| Prerequisites: | Completion of courses: Heritage and interpretation: sustainable futures 30ECTS and The Interpretive Communication. English Level B1. | if any (attending any course before or any other request) |
| On-line / In Class: | Decided by the University | |
| ECTS credits: | 5 ECTS | One ECTS credit corresponds to 25 to 30 hours of work. |
| Dedicated hours: Lectures | 4 | 1 equal 45 minutes |
| Dedicated hours: Seminars | 4 | 1 equal 45 minutes |
| Dedicated hours: Field Work/Laboratory | 7 | 1 equal 45 minutes |
| Learning outcomes. After the module, students will be able to: | Understand how objects function as educational tools within heritage contexts Design and evaluate exhibitions and immersive environments for optimal learning Foster reflective and experiential learning through curated interactions with heritage. | |
| Specific tasks: | Lectures about material culture and object-based learning. Seminar regarding specific object based learning experiences. Individual project development and presentation. | if any = e.g. students (working individually or in assigned working groups) will prepare an interpretation plan |
| Working materials / Literature: | Reading list will follow | overall materials/literature per the Course |
| Exam/ Assessment: | Individual Project | written / oral / seminar (or mixture = name it) |
| Competences of the teacher/trainer: | PhD in Museum Studies, History of Science or Anthropology. | exceptions to PhD level are possible for individual lectures or activities (e.g. expert with 20 years of field work experience). |



Module name: Implementing Educational Projects

General objective of the Module: This module offers a comprehensive approach to developing and managing educational projects within heritage settings, with a focus on practical application, by: - detailing the methods for planning and executing educational visits that include structured activities, equipping students with the skills needed to effectively organize and lead educational events. - exploring the design and facilitation of workshops that combine hands-on and reflective learning, providing students with the tools to create engaging and thoughtful educational experiences. - examining the processes involved in developing and managing medium to long-term educational projects in heritage environments, preparing students to oversee projects that sustain educational value over time.

| Module: | Implementing Educational Projects | name of module |
|----------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------|
| Prerequisites: | Completion of courses: Heritage and interpretation: sustainable futures 30ECTS and The Interpretive Communication. English Level B1. | if any (attending any course before or any other request) |
| On-line / In Class: | Decided by the University | |
| ECTS credits: | 5 ECTS | One ECTS credit corresponds to 25 to 30 hours of work. |
| Dedicated hours: Lectures | 4 | 1 equal 45 minutes |
| Dedicated hours: Seminars | 0 | 1 equal 45 minutes |
| Dedicated hours: Field Work/Laboratory | Individual case study supervision | 1 equal 45 minutes |
| Learning outcomes. After the module, students will be able to: | Plan and execute structured educational visits effectively. Design and facilitate workshops that engage and educate diverse audiences. Manage and assess the impact of medium to long-term projects on audience development and learning. | |
| Specific tasks: | Literature review about museum visits and experiences, workshops. | if any = e.g. students (working individually or in assigned working groups) will prepare an interpretation plan |
| Working materials / Literature: | Reading list will follow | overall materials/literature per the Course |
| Exam/ Assessment: | Individual Project. | written / oral / seminar (or mixture = name it) |
| Competences of the teacher/trainer: | PhD in Museum Studies, History of Science or Anthropology. | exceptions to PhD level are possible for individual lectures or activities (e.g. expert with 20 years of field work experience). |



University Program: MA/MSc in Heritage Interpretation

Course title: Digital resources and Heritage Interpretation 15 ECTS

General objective of the Course: This course aims to delve into the digital landscape of Heritage Interpretation (HI), providing a thorough exploration of digital HI possibilities, principles based on best practices, and hands-on project development with peer feedback. Progressing from foundational knowledge to advanced practical application and evaluation, the course is carefully structured through three interrelated modules. These modules are designed to:

- 1) Introduce students to the possibilities and critical evaluation of digital HI.
- 2) Detail the important principles for digital HI grounded in best practices.
- 3) Guide students through the development of their own digital heritage interpretation projects, incorporating constructive peer feedback for refinement.



Module name: Analysing Best Practise Examples and Working out the Principles for Digital HI

General objective of the Module: This module offers a foundational exploration of digital technologies (such as AI, robotics, and social media) in Heritage Interpretation, from digital archives to virtual reality, by: - demonstrating the enhancement of heritage interpretation via digital technologies, while incorporating essential strategies including user experience, accessibility, and engagement. - showcasing the creation, dissemination, and reception of digital heritage narratives. - critically examining best practices to identify effective strategies and encourage innovative approaches in digital HI.

| Module: | Analysing best practise examples and working out the principles for digital Heritage Interpretation | name of module |
|----------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------|
| Prerequisites: | Completion of courses: Heritage and interpretation: sustainable futures 30ECTS and The Interpretive Communication. English Level B1. | if any (attending any course before or any other request) |
| On-line / In Class: | Decided by the University | |
| ETCS credits: | 5 | One ECTS credit corresponds to 25 to 30 hours of work. |
| Dedicated hours: Lectures | 4 | 1 equal 45 minutes |
| Dedicated hours: Seminars | 2 | 1 equal 45 minutes |
| Dedicated hours: Field Work/Laboratory | 10 | 1 equal 45 minutes |
| Learning outcomes. After the module, students will be able to: | - demonstrate an understanding of the principles underlying attractive and effective digital HI. - apply theoretical concepts in the creation of their own digital HI projects. - identify and explore key principles that contribute to the success of best practices of digital HI. | |
| Specific tasks: | Individually: reading and seminar Group work: best practise | if any = e.g. students (working individually or in assigned working groups) will prepare an interpretation plan |
| Working materials / Literature: | Reading list will follow. | overall materials/literature per the Course |
| Exam/ Assessment: | Participation in seminars and discussions; Presentation of a best practice example in student's hometown. | written / oral / seminar (or mixture = name it) |
| Competences of the teacher/trainer: | PhD Level | exceptions to PhD level are possible for individual lectures or activities (e.g. expert with 20 years of field work experience). |



Module name: Planning and creating Individual Digital Cases

General objective of the Module: Moving from theory to application, this module dives into the specifics of digital tools and techniques in HI, by: - showcasing the application, benefits, and challenges of specific digital tools and techniques. - demonstrating the utilization of HI principles in the creation of personal digital HI projects.

| Module: | Planning and creating Individual Digital Cases | name of module |
|----------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------|
| Prerequisites: | Completion of courses: Heritage and interpretation: sustainable futures 30ECTS and The Interpretive Communication 15 ECTS. English Level B1. | if any (attending any course before or any other request) |
| On-line / In Class: | Decided by the University | |
| ETCS credits: | 5 | One ECTS credit corresponds to 25 to 30 hours of work. |
| Dedicated hours: Lectures | 2 | 1 equal 45 minutes |
| Dedicated hours: Seminars | 4 | 1 equal 45 minutes |
| Dedicated hours: Field Work/Laboratory | 10 | 1 equal 45 minutes |
| Learning outcomes. After the module, students will be able to: | - design a digital interpretive tour using interpretive planning. - implement the digital project using a digital toolkit in a real-world setting. - evaluate the effectiveness of the digital HI project with the intended audience. | |
| Specific tasks: | Group work: creating and evaluation the digital offer. | if any = e.g. students (working individually or in assigned working groups) will prepare an interpretation plan |
| Working materials / Literature: | Reading list will follow. | overall materials/literature per the Course |
| Exam/ Assessment: | Presentation of the digital tour to the target group. Evaluation of the results to the peer group. | written / oral / seminar (or mixture = name it) |
| Competences of the teacher/trainer: | PhD Level | exceptions to PhD level are possible for individual lectures or activities (e.g. expert with 20 years of field work experience). |



Module Name: Evaluating Individual Digital Cases

General objective of the Module: This module focuses on the refinement and assessment of digital HI projects, by: - engaging in peer feedback and feedback from the target group to refine and enhance digital HI work. - providing methodologies for critical evaluation and constructive critique of digital HI projects.

| Module: | Evaluating Individual Digital Cases | name of module |
|----------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------|
| Prerequisites: | Completion of courses: Heritage and interpretation: sustainable futures 30ECTS and The Interpretive Communication 15 ECTS. English | if any (attending any course before or any other request) |
| | Level B1. | |
| On-line / In Class: | Decided by the University | |
| ETCS credits: | 5 | One ECTS credit corresponds to 25 to 30 hours of work. |
| Dedicated hours: Lectures | 0 | 1 equal 45 minutes |
| Dedicated hours: Seminars | 6 | 1 equal 45 minutes |
| Dedicated hours: Field Work/Laboratory | 10 | 1 equal 45 minutes |
| Learning outcomes. After the module, students will be able to: | - demonstrate acquired project management skills tailored to digital heritage projects. - design research and engagement strategies for audience interaction in digital HI. - identify potential funding sources and develop sustainable project models. - employ methods for evaluating and assessing the impact of digital heritage projects. | |
| Specific tasks: | Group work: creating and evaluation the digital offer. | if any = e.g. students (working individually or in assigned working groups) will prepare an interpretation plan |
| Working materials / Literature: | Reading list will follow. | overall materials/literature per the Course |
| Exam/ Assessment: | Oral Presentation of the digital tour to peer group; Peer evaluation. | written / oral / seminar (or mixture = name it) |
| Competences of the teacher/trainer: | PhD Level | exceptions to PhD level are possible for individual lectures or activities (e.g. expert with 20 years of field work experience). |